

Karl Oskar Days '24

NEEDED:

SPONSORS

MORE IN '24!

WHEN

JULY 10 - 13
2024 (WEDNESDAY-SATURDAY)

Events

- ✓ FIREWORKS
- ✓ CAR SHOW
- ✓ VENDOR FAIR
- ✓ PARADE
- ✓ BEER GARDEN
- ✓ FAMILY FUN NIGHT
- ✓ FOOD VENDORS
- ✓ ENTERTAINMENT
- ✓ STREET DANCE
- ✓ MORE!

Additional Note

Get your business name out there by supporting this summer's event. We are very grateful for your support throughout the years. Families in and around Lindstrom enjoy our deep Swedish heritage with fun for all ages.

JOIN THE FUN!

QUESTIONS:

- ✉ phinsch@cityoflindstrom.us
- ☎ 651-257-7548

THANK YOU!

www.cityoflindstrom.us

Karl Oskar Days Sponsorship Letter

Karl Oskar Days, City of Lindström, 13292 Sylvan Ave. Lindström, MN 55045

Dear 2024 KOD sponsor,

We're very impressed with the support from our local businesses. For years, you've been supporting the community by contributing to charity, volunteering your time, and generally being a positive force in the world. 91% of small businesses believe that businesses should give back to their local communities, according to US Chamber of Commerce. For Karl Oskar Days, we're doing everything in our power to provide a fun and safe celebration of our Swedish heritage to all community members and visitors.

We have a mutual interest in a successful summer festival. Karl Oskar Days brings thousands of people to our small community. These people enjoy supporting your businesses while participating in our celebration. Participants, locals, and visitors also see your store fronts, business names, and what you all have to offer them for the entire year. It is my pleasure to reach out to you about a sponsorship opportunity that would be a good fit for your business.

We couldn't do the work we do for Karl Oskar Days without the help of generous people like you. That's why I'm reaching out to you today. We're looking for sponsors to support our event—and we have plenty of ways for you to be involved:

- A monetary donation to help pay for items so that the festivities can be free or at a very low cost to participants and the families that enjoy the events.
- We can always use volunteers for our events. Our biggest needs are for the parade, street dance, Loppet 5K, vendor fair, and set up.
- Product or gift card contributions are perfect for various games, gifts, and contests. It is another way to get your business name into the hands of many.
- And if you have other ideas for helping our cause, we'd love to hear them!

Help us bring more in '24!

Donations appreciated by June 1st.

We hope we can count on your support to help bring fun and joy to the many people living in the Lindström area as well as new visitors to Chisago Lakes. It would be great to feature your business as a partner in the celebration! I'm always happy to chat regarding your sponsorship, donations, and ideas for contributing. You may reach me at phinsch@cityoflindstrom.us or 651-257-7648 (office) ~ 651-271-7628 (cell).

I look forward to hearing from you soon. Thank you in advance!

Pauline Hinsch ~ Special Event Coordinator

What is in it for you?

	Business Name/Logo on Parade Banner	Free Entry for one float in Parade	Two (2) FREE Lindström Loppet 5K Registrations	Name/Logo on Yard Sign in High Traffic Area	Business Name on Event Poster	Name in Newspaper & in Social Media
\$3000 PLATINUM	✓	✓	✓	✓	✓	✓
\$1500 GOLD		✓	✓	✓	✓	✓
\$750 SILVER			✓	✓	✓	✓
\$500 BRONZE				✓	✓	✓
Any Other Donation Amount						✓



KARL + SKAR DAYS



last year's sponsors:

- Plastic Products Co
- Lindstrom Fire.
- Embrace Orthodontics
- Gregory Contracting
- Wally Carlson & Sons
- PLC Recovery
- Swedish Inn
- Lindstrom Hardware
- Security State Bank of Marine
- Grandstrand Funeral Home
- MSA Professional Services
- Lindstrom Antique Mall
- Chisago Lake Lutheran Church

**GET YOUR
SWEDE ON**

(Please submit this card with donation. Donations appreciated by June 1, 2024)

Business Name: _____

Contact Person: _____

Mailing Address: _____

Email Address: _____

Phone: _____

Level: PLATINUM GOLD SILVER BRONZE OTHER

- I am eligible for one free float entry and would like more information.
- I am eligible for one free float entry but will respectfully decline.
- I am eligible for 2 free Loppet registrations and would like more information.
- I am eligible for 2 free Loppet registrations but will respectfully decline.

Please send logo file to phinsch@cityoflindstrom.us for yard signs.

Make checks out to: City of Lindström.